

# **Treatment Guide**

The Ordinary takes clinically proven ingredients, formulates them for effectiveness, and offers them at a fair price. The result? Honest, high-quality skin care that's anything but ordinary.





SPF Recommended

Use in the Morning

Use at Night





## 100% Cold-Pressed Virgin Marula Oil

- ★ An antioxidant-rich oil that hydrates skin, fights free radical damage, and restores a
- ♥ Skin Concerns: Dry skin, dullness, uneven tone and texture





## 100% Organic Cold-Pressed Moroccan Argan Oil

- ★ A moisturizing oil that hydrates skin and adds softness and strength to hair.
- ♥ Skin Concerns: Dry skin





## 100% Organic Cold-Pressed Rose Hip Seed Oil

- $\star$  A lightweight, non-greasy oil that hydrates skin and promotes an even, bright tone.
  - ♥ Skin Concerns: Dry skin, dullness, dark spots, hyperpigmentation





## 100% Plant-Derived Squalane

- ★ A lightweight oil that hydrates skin and prevents moisture loss without clogging pores.
- ♥ Skin Concerns: Dry skin, loss of elasticity





#### **Advanced Retinoid 2%**



- A water-based serum with two next-generation retinoids that visibly improves signs of aging without irritation.
- ♥ Skin Concerns: Fine lines, wrinkles, dark spots, hyperpigmentation, loss of elasticity, uneven tone and texture





## AHA 30% + BHA 2% **Peeling Solution**

★ A weekly exfoliating mask with alpha and

- beta hydroxy acids that fights acne and promotes even tone and texture.
- ♥ Skin Concerns: Acne, dullness, dark spots, hyperpigmentation, uneven tone and texture





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## Alpha Arbutin 2% + HA

[al-fuh ahr-byoo-tin]

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- ★ A water-based serum with alpha arbutin and hyaluronic acid that fades hyperpiamentation and promotes even tone and texture.
- Skin Concerns: Dullness, dark spots, hyperpigmentation, uneven tone and texture





#### Alpha Lipoic Acid 5%

[al-fuh lip-oh-ick]  $\Omega$ 

- ★ A concentrated weekly treatment with alpha lipoic acid that visibly improves skin tone and texture.
- ♥ Skin Concerns: Dullness, uneven tone and texture





## **Argireline Solution 10%**

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- ★ A water-based serum with Araireline peptides that diminishes wrinkles around the eves and forehead.
- Skin Concerns: Fine lines, wrinkles, loss of elasticity





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## Ascorbyl Glucoside Solution 12%

[uh-skawr-bil gloo-kuh-sahyd]

- $\star$  A water-based serum with a stable form of vitamin C that brightens skin and improves signs of aging.
- ♥ Skin Concerns: Dullness, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture





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## **Ascorbyl Tetraisopalmitate** Solution 20% in Vitamin F

[uh-skawr-bil te-truh-ahy-soh-pahl-mi-teyt]

- ★ An oil-serum with essential fatty acids and a stable form of vitamin C that brightens and hydrates skin and improves signs of aging.
- Skin Concerns: Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture



#### **Azelaic Acid Suspension 10%**

[ey-zel-ey-ik]



- $\star$  A lightweight cream-gel with azelaic acid that brightens skin, reduces blemishes, and promotes even tone and texture.
- ♥ Skin Concerns: Acne, dullness, dark spots, hyperpigmentation, redness





#### "Buffet"



- ★ A water-based serum with multiple antiaging technologies that visibly improves signs of aging.
- ♥ Skin Concerns: Dullness, dry skin, loss of elasticity, dark spots, hyperpigmentation, fine lines, wrinkles





# Caffeine Solution 5%

#### + EGCG

- ★ A water-based eye serum with caffeine and epigallocatechin gallatyl glucoside (EGCG) that reduces dark circles and under-eye bags.
- Skin Concerns: Dark circles, under-eye bags, puffiness



# **Glycolic Acid 7% Toning Solution**

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- ★ A water-based exfoliating toner with glycolic acid and botanical extracts that brightens skin and promotes a radiant, even tone.
- ♥ Skin Concerns: Dullness, dark spots. hyperpigmentation, uneven tone and texture



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## **High-Adherence** Silicone Primer

- ★ A primer with advanced adaptive silicones that mattifies skin, blurs imperfections, and helps makeup last longer.
- ♥ Skin Concerns: Patchy or cakey makeup, oily skin, enlarged pores, uneven tone and texture





## **High-Spreadability Fluid Primer**

[glahy-kol-ik]

- ★ A lightweight, serum-like primer that lightly hydrates and helps makeup spread evenly over skin.
- ♥ Skin Concerns: Patchy or cakey makeup,





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#### Hyaluronic Acid 2% + B5

[hahy-uh-ler-on-ik]

- ★ A water-based serum with hyaluronic acid and vitamin B5 that hydrates, smooths, and plumps the skin.
- ♥ Skin Concerns: Dry skin, loss of elasticity





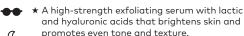


- A mild exfoliating serum with lactic and hyaluronic acids that brightens skin and promotes even tone and texture.
- ♥ Skin Concerns: Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture





#### Lactic Acid 10% + HA 2%



♥ Skin Concerns: Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture





## Magnesium Ascorbyl Phosphate 10%

[mag-nee-zee-uhm uh-skawr-bil fos-feyt]

- ★ A lightweight cream with a stable form of vitamin C that brightens and hydrates skin and improves signs of aging.
- ♥ Skin Concerns: Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture





## Matrixyl 10% + HA

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- ★ A water-based serum with hyaluronic acid and Matrixyl peptides that reduces fine lines and wrinkles.
- ♥ Skin Concerns: Fine lines, wrinkles, dry skin, loss of elasticity





#### **Natural Moisturizing** Factors + HA

- ★ A non-greasy moisturizer with compounds found naturally in the skin that hydrates and protects skin from moisture loss.
- ♥ Skin Concerns: Dry skin, loss of elasticity





## Niacinamide 10% + Zinc 1%

[nahy-uh-sin-uh-mahyd]

- ★ A water-based serum with niacinamide (vitamin B3) and zinc that improves blemishes, enlarged pores, and oily skin.
- ♥ Skin Concerns: Acne, enlarged pores, oily skin, uneven tone and texture, redness





#### Retinol 1%

- ★ A lightweight serum with retinol that visibly improves signs of aging.
- ♥ Skin Concerns: Fine lines, wrinkles, dark spots, hyperpigmentation, loss of elasticity, uneven tone and texture





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#### Salicylic Acid 2% Solution

[sal-uh-sil-ik]

- ★ A water-based serum with salicylic acid that fights acne and promotes even, clear skin.
- ♥ Skin Concerns: Acne, oily skin, uneven tone and texture





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## Vitamin C Suspension 23% + HA Spheres 2%

- ★ A thick serum with pure vitamin C and hyaluronic acid that brightens and hydrates skin and improves signs of aging.
- ♥ Skin Concerns: Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture